815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue Submission Number 253 Issue 2

Alexandra VA 22314





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	06281574 Weeks: 2 Contract type: Political	Client/Product/Estimate: 155 /426 /3012	Comm/ Issue Submission Cost. 4385 Can
Business Category: Transactional	Order Ref: Business Type:	Sales Rep:	Campaign Ref:
Transactional	06281574 POLITICAL	HRP Washington, DC	E:120816018

7			S(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week			
		٦	Comme				S	
Nbr of Spots 1	Nbr of Spots	\dashv	30	350		02	Sun 6p News	10
		_	Comme					
Nbr of Spots 1	Nbr of Spats		30	250		02	Sat 7a Today Show	φ
			Comme				S	
Nbr of Spots	Nbr of Spots		30	900		04	Sat 1130p ET / 1030p CT Saturday Night Live	7
		_	Comme				Wi	
Nbr of Spots	Nbr of Spots	_[30	250		04	M-F 7p News	o
			Comme				W	
Nbr of Spots	Nor of Spots		36	210		03	M-F 530p Judge Judy	σι
			Comme				WI	
Nbr of Spots	Nbr of Spots	_	30	65		2	M-F 1237a ET / 1137p CT Late Night	4
			Comme					
Nbr of Spots	Nbr of Spots		30	210		03	M-F 5p Judge Judy	м
			Comme				1	
Nbr of Spots 1	Nor of Spots			65	_	04	M-F 1237a ET / 1137p CT Late Night	_
09/17		_	Spot Type	Rate	0	Rev Type	Sales Product Details	Ref
Key Market:		1		S S S S S S S S S S S S S S S S S S S	Order:		phic:	Demographic:
		-		1AAIONI	Backing Grans		: Nicc-le	Product:

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PHONE (919) 836-1717 FAX (919) 836-1747

Buyer: Schedule Dates: Est./PO Number: Associated Copies:	Comm/ Issue 09/17/12 to 09/30/12 06281574 No		Submission Cost: Client/Product/Estimate: Weeks: Contract type:		4385 155 /426 /3012 2 Political	BE BE OS A	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:		E:120816018 HRP Washington, DC 06281574 POLITICAL Transactional
Ref Sales Product Details	uct Details	Rev Type		Rate	Spot		09/17	<u>ම</u>	Total
11 M-F 1237a F	M-F 1237a ET / 1137p CT Late Night	04		65	30	Nbr of Spats		٠٠	<u>-</u>
Т					Comme				
12 M-F 5p Judge Judy	ge Judy	03		210	30	Nbr of Spots			-3
T					Comme				
13 M-F 7p News	IS	04		250	30	Nbr of Spots			L
T					Comme				
14 M-F 1237a £	M-F 1237a ET / 1137p CT Late Night	04		65	30	Nbr of Spots		→	_
					Comme				
15 M-F 5p Judge Judy	je Judy	03		210	30	Nbr of Spots			
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16 M-F 7p News	15	04		250.	30	Nbr of Spots			<u>-</u>
.T					Comme				
17 M-F 1237a E	M-F 1237a ET / 1137p CT Late Night	8		65	30	Nbr of Spots		1	
٧٧					Comme				
18 M-F 530p Judge Judy	rdge Judy	03		210	30	Nbr of Spots			
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٧٧					Comme				
21 M-F 7p News	co.	03		310	30	Nbr of Spots			
1 1				أ	Comme				
22 Sat 7p News	()	04		200	30	Nbr of Spots	1	_	
			_						

815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue

Alexandra VA 22314

Submission Number 253 Issue 2





WNCN-TV 1205 Front SL Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

				Ref	Client: Buyer: Schedul Est./PO Associa
			.c	Sales Product Details	Client: Nat Cor Buyer: Schedule Dates: 09/ Est./PO Number: 062 Associated Copies: No
				uct Details	National Republican Congr Comm/ Issue 09/17/12 to 09/30/12 06281574 No
				Rev Type	
_	G	We			Submission Cost: Client/Product/Estimate: Weeks: Contract type:
Grand Totals	and Totals	Weekly Totals: Total Spots(Ord Spots) Grand Totals	Rate	timate:	
Month 9 Wooke: 5		pots(Ord Spots)	Comme	Spot Type	4385 155 /426 /3012 2 Political
ke. A		7		09/17	Campaign Ref: E:120816018 Sales Rep: HRP Washing Order Ref: 06281574 Business Type: POLITICAL Business Category: Transactional
		12		09/24	E:120816018 HRP Washington, DC 06281574 POLITICAL POLITICAL Transactional
		19		Total	18 ington, DC

Grand Totals:

Spots Cost

Totals

19 4385

09/17

2285

09/24

Spots:

Commission: Gross Total:

4,385.00

3,727.25 657.75

Net Total:

S S S HEADLINE# 6281574 TRF# E:120816 MOD# 0: APPROVED REV #1 \$\$\$ HEADLINE# 6281574 ORDER WORKSHEET

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN AGENCY CREDIT HARRIS

REPORT FROM STATION FAX# 703-516-9680 RISK !!! *** WNCN-TV *** SEP18/12 14.24

RED : AGY ADV ORDER CITY TAX FLIGHT DATES PRDCT # # # NRCC REVISION H SEP21/12 AGY -ADV. STATE NAME NAME TAX NAT'L MEDIA SEP27/12 815 ISS/NRCC-IE ALEXANDRIA, 世ST#3012 CONTRACT SLATERS WK-1 # COMMENTS: RESEARCH VA LANE 6281574 22314 CO-OP PLANNING (LINE, BILLING ORDER, PLAC CHEHDED INVOICE) REP.# CLASS: SALES BUYER NAME PRSN NATL. WA-BEN ANGLE OFF.# MHCK LOCAL NESCI DATE REGIONAL SALESMAN SEP18 (H) /12 # 14.24

M1 APPROVED \$85 ADDED T PLS CNF ADDED TO SIHT TOTAL, MONEY TAKEN FROM PREVIOUS NRCC

HEADLINE

THANKS, MICK

STA:

CON N N * * * * * THIS S 'n CASH H ADVANCE SCHEDULE

NRCC H

OK'U

BUY#3

STATION MAKEGOOD OFFERS: NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

BUY#8 MISSED: FRI/700P-730P SAT/700P-730P OFFER: FRI/700P-730P CMT: RATE SAT/700P-730P SEP22 SEP21 SEP22 REVISE 20 C 20 C 20 C \$250.00 \$175.00 \$310.00 \$200.00 PLS ADVISE

REVISIONS PER STEVE FOR NEXT XX PLS

CONTRACT TOTAL SPOTS TOTAL \$4,385.00 19

(SEP18/12)

REP HEADLINE# 6281574 TRF# E:120816 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703-516-9399 AGENCY CREDIT HARRIS FAX# 703-516-9680 REPORT FROM REP **CHANGES** *** WNCN-TV ***

AGY ADV FLIGHT DATES ORDER PRDCT # # # NRCC Ħ SEP21/12 AGY. ADV. NAME NAME 1 1 8 NAT'L MEDIA SEP27/12 ISS/NRCC-IE ALEXANDRIA, EST#3012 CONTRACT SLATERS WK-1 COMMENTS: # RESEARCH PLANNING VA LANE 6281574 22314 (LINE, ORDER, PLAC INVOICE) CLASS: SALES BUYER 况四日.# PRSN NAME NATL WA-BEZ OFF.# ANGLE LOCAL MHCK NESCI REGIONAL SALESMAN (田) #

REP: CITY TAX REVISION
M1 APPROVED STATE TAX 40-0D BILLING NEEDED

DATE

SEP18/12

L

. 29

STA: ೫ಗಳ **PLS SEE M1 REVISE CHERYL 9/12 FOR RATE REVISIONS PER STEVE FOR NEXT WX**

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ADDED TO

THIS

TOTAL,

AHNOM

TAKEN FROM

PREVIOUS

NRCC

HEADLINE

THANKS, MICK PLS CNF

CON U Z * * * * * SIHT S Þ CASH HZ ADVANCE SCHEDULE

NRCC H

:LINE#:REP : LINE#: : CD : HME PERIOD LGTH = 155 ... OES AGENCY EST# RATE II 3012 START DATE 0.0 END .. :SPTS: /WK: を正正式 TNVT DAYS :SPTS: : TOTL:

W AGENCY ល 700P-730P PRODUCT CODE = . 426 (J O \$250.00 9/21 9/21 0 FR I

ORD COM1: CON PROGRAM : PROGRAM : 20 COMT: Þ 700P-730P RATE REVISIONS PER MAKE-GOOD FOR SEP21 MAKE-GOOD FOR SEP22 NBC-17 NEWS-7 NBC-17 NEWS-7 7P NEWS ω 0 STEVE FOR NEXT WK ON LINE-8 FOR 1 SPOTON LINE-8 \$310.00 STa 9/21 REVISE 9/21 ш **与足**日

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FOR 1 SPOT/WK

REP HEADLINE# 6281574 TRF# E:120816 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ HEADLINE# 6281574

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES FAX# 703-516-9680

SEP18/12 13.29 *** WNCN-TV ***

SEP/12	PROGRAM: CON COM1: STATION MAKEGOOD M1 OK'D BU				:LINE#:REP
₩ 4	PROGRAM CON COM: NM MAKEGO OK 'D 1	œ	PROGRAM ORD COM PART OF	2 1	REP :
\$4,385.00	PROGRAM: CON COM1: MAKEGOOD K'D BU	ດ	PROGRAM : ORD COM1: PART OF A	A	# : CD :
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	. 11	700P-730P	TE R	700P-730P	TIME P
	NEWS-7 NEWS-7 MISSED: OFFER: CMT:	טי	SAT 7P NEWS RATE REVISIONS AKEGOOD MADE U	Й	PERIOD
	NEWS-7 NEWS-7 NEWS-7 MISSED:FRI/700P-730P SAT/700P-730P OFFER:FRI/700P-730P & SAT/700P-730P CMT:RATE REVISIONS		ш		
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TOTAL	ъ ~	SAT		SAT	
	(SEP18/12) PLS ADVISE				DAYS
\$4,385.00 19	B/12)				
19	•	0		ъ	: CTGT:

MARKET TOTALS \$86,000 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%

SVC- NSI BOOKS-DEMOS- RA35+* NOV/11

ACCURATE SHARES

P-CLASS, PLAN, SECT MOD CODE A-ADD פ-פטע דעפב C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6281574
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4 *** WNCN-TV ***

ADV CITY TAX FLIGHT DATES ORDER AGY PRDCT # # NRCC H SEP21/12 AGY. NAME ADV. STATE TAX NAME NAT'L MEDIA RESEARCH PLANNING PLAC ISS/NRCC-IE SEP27/12 ALEXANDRIA, 8 1 5 EST#3012 CONTRACT SLATERS WX-L COMMENTS: # 6281574 Ϋ́Þ LANE 22314 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) SALES PRSN WA-CLASS: NATL. BUYER NAME REP.# BEN ANGLE OFF.# MICK NESC1 LOCAL DATE REGIONAL SALESMAN AUG15/12 (H) # 17.47

NEW TTL 4300 @ PLS CFM ORDER 19%

REP:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** THANKS, MIKE FOR MICK

NRCC IE

PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	3 700P-730P 30	PROGRAM : JUDGE JUDY	2 500P-530P 30	PROGRAM : J FALLON-NBC<	1 1235A-135A 30	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	: LINE#:REP :CD: TIME PERIOD : LGTH : SEC : LINE#: :
	\$250.00		\$210.00		\$65.00	AGENCY EST# = 3012	RATE
	9/21		9/21		9/21	3012	: START
	9/21		9/21		9/21		: END
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	ម្ដង		FRI		되었다		NEEK : DAYS
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REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
*** WNCN-TV ***

PROGRAM : JUDGE JUDY	12 500P-530P	PROGRAM : J FALLON-NBC<	11 1235A-135A	PROGRAM : NBC-17 NEWS-6	10 6002-6302	PROGRAM : SATURDAY TODAY	9 700A-900A	PROGRAM : NBC-17 NEWS-7	8 700P-730P	PROGRAM : SAT NITE LIVE	7 1130P-100A	PROGRAM: NBC-17 NEWS-7	6 700P-730P	PROGRAM : JUDGE JUDY B	2005-600£	PROGRAM : J FALLON-NBC<	4 123 <mark>5</mark> A-135A	:LINE#:REP :CD: TIME PERIOD :	
	30		3		3 0		30		30		30		30		30		30	LGTH : SEC	
	\$210.00		\$65.00		\$350.00		\$250.00		\$175.00		\$900.00		\$250.00		\$210.00		\$65.00	RATE	
	9/27		9/27		9/23		9/22		9/22		9/22		9/24		9/24		9/24	: START	
	9/27		9/27		9/23		9/22		9/22		9/22		9/24		9/24		9/24	: END	
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680

C RISK !!!

3 REPORT FROM REP AUG15/12 17.4

*** WNCN-TV ***

ACCURATE	MARKET	SEP/12															LINE	
ATE SHARES	TOTALS	2 \$4,300.00	PROGRAM :	19	PROGRAM :	18	PROGRAM :	17	PROGRAM :	16	PROGRAM : CON COM1:	75	PROGRAM :	14	PROGRAM :	13	LINE#:REP :CD:	
	\$86,000 1		: NBC-17	700P-730P	ROCUL	530P-600P	44	1235A-135A	: NBC-17	700P-730P	TUDGE	500₽~530₽	द द	1235A-135A	: NBC-17	700P-730P	BMIT	
	WNCN 5%		NEWS-7 NEWS-7	Ю	B ACOL	יסי	FALLON-NBC<	5 A	NEWS-7	יט	AGDL	и	FALLON-NBC<	5 A	NEWS-7	д	PERIOD :	
	WRAL 40%			30		3 0		30		30		0 5		30		30	LGTH : SEC	
	WTVD 39%			\$250.00		\$210.00		\$65.00		\$250.00		\$210.00		\$65.00		\$250.00	RATE	
	WRAZ 1											Ü						
	11% WRDC			9/26		9/26		9/26		9/25		9/25		9/25		9/27	: START	
	Ö 22 **			9/26		9/26		9/26		9/25		9/25		9/25		9/27		
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		\$4,300.00 19																
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SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			D	ate:
	est station time con				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charg	es:				
This broadcast tii	me will be used by	:NRCC-IE			
Does the pr message re	ogramming (lating to any	in whole or political m	in part) c	ommunicate ational impo	"a rtance?"
	□ Yes		£	□ No	

importance," list the name of	nunicates a message relating to any pol the legally qualified candidate(s) the p date(s) of the election(s) (if applicable	rogramming refers to the
For programming that "commusimportance," attach Agreed Up	unicates a message relating to any polition Schedule (Page 3)	tical matter of national
I represent that the payment for	or the above described broadcast time h	nas been furnished by:
National Republican Congression Keith Davis- Treasurer	onal Committee-IE	
and you are authorized to anno furnishing the payment, if other	unce the time as paid for by such person than an individual person, is:	on or entity. The entity
☐ a corporation; ☑ a com	mittee; 🗆 an association; 🗀 or ot	her unincorporated group.
The names, offices, and address agents of the entity are named by	ses of the chief executive officers, dire pelow (may be attached separately):	ctors, and/or authorized
	ISCRIMINATE OR PERMIT DISCF THE PLACMENT OF ADVERTISIN	
reasonable attorney's fees, that ma advertisement(s). For the above-s	mless the station for any damages or ling ensue from the broadcast of the above stated broadcast(s), I also agree to probable delivered to the station at leastbroadcasts.	/e-requested
TO BE SI	NED BY ISSUE ADVERT	ISER
Date	Signature 703	3-Le(3-4877
TO BE SIGN		ontact Phone Number SENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title